

(SCTP) Digital Commerce and Content Marketing (Classroom, Synchronous & Asynchronous e-learning) (31 Oct 2023 to 07 Mar 2024)										
Topic/Module No	Topic/Module Title	Total Topic/Module Duration	Date	Day	Time (Start)	Time (End)	Session Duration	Mode (Classroom/Sync-E/Async-E/Assessment)	Trainers	Remarks
1	Fundamentals of Digital Marketing & Commerce	48.5	31-Oct	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Carmen Hui	
1	Fundamentals of Digital Marketing & Commerce	48.5	03-Nov	Fri	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Carmen Hui	
1	Soft Skills for Success	48.5	04-Nov	Sat	09:30:00 AM	05:30:00 PM	7	Classroom	Henry Koh	
1	SEM	48.5	07-Nov	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Shawn Lim	
1	SEM	48.5	09-Nov	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Shawn Lim	
1	SEM	48.5	14-Nov	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Shawn Lim	
1	SEO	48.5	16-Nov	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Shawn Lim	
1	SEO	48.5	21-Nov	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Shawn Lim	
1	SEO	48.5	23-Nov	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Shawn Lim	
1	Social Media Marketing	48.5	28-Nov	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Rachel Pang	
1	Social Media Marketing	48.5	30-Nov	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Rachel Pang	
1	Content Marketing	48.5	05-Dec	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Rachel Pang	
5	Quiz 1	3.5	07-Dec	Thu	06:30:00 PM	07:00:00 PM	0.5	Assessment	Lula Chee	
1	Capstone Project	48.5	07-Dec	Thu	07:00:00 PM	10:00:00 PM	3	Sync-E	Angie Phang	
2	Content Production	48.5	09-Dec	Sat	09:30:00 AM	05:30:00 PM	7	Classroom	Maureen Ow	
2	Content Production	48.5	12-Dec	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Maureen Ow	
2	Content Production	48.5	14-Dec	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Maureen Ow	
2	Digital Commerce	48.5	02-Jan	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Angie Phang	
2	Digital Commerce	48.5	04-Jan	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Angie Phang	
2	Digital Commerce	48.5	09-Jan	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Angie Phang	
2	Digital Commerce	48.5	11-Jan	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Maureen Ow	
2	Digital Commerce	48.5	16-Jan	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Maureen Ow	
2	Digital Commerce	48.5	18-Jan	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Maureen Ow	
2	Digital Commerce	48.5	20-Jan	Sat	09:30:00 AM	05:30:00 PM	7	Classroom	Maureen Ow	
5	Quiz 2	3.5	23-Jan	Tue	06:30:00 PM	07:00:00 PM	0.5	Assessment	Lula Chee	
2	Capstone Project	48.5	23-Jan	Tue	07:00:00 PM	10:00:00 PM	3	Sync-E	Angie Phang	
2	Digital Commerce	48.5	25-Jan	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Lula Chee	
3	Smart Analytics	14	30-Jan	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Nikki Ng	
3	Smart Analytics	14	01-Feb	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Nikki Ng	
3	Smart Analytics	14	06-Feb	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Nikki Ng	
3	Capstone Project	14	08-Feb	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Angie Phang	
4	Soft Skills for Success	25.5	20-Feb	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Henry Koh	
4	Soft Skills for Success	25.5	22-Feb	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Henry Koh	
5	Capstone Project - Presentation	3.5	24-Feb	Sat	09:30:00 AM	10:30:00 AM	1	Assessment	Angie Phang	
4	Capstone Project	25.5	24-Feb	Sat	10:30:00 AM	05:30:00 PM	6	Classroom	Lula Chee	
4	Capstone Project	25.5	27-Feb	Tue	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Lula Chee	
4	Soft Skills for Success	25.5	29-Feb	Thu	06:30:00 PM	10:00:00 PM	3.5	Sync-E	Henry Koh	
5	Capstone Project - Presentation	3.5	05-Mar	Tue	06:30:00 PM	07:30:00 PM	1	Assessment	Angie Phang	
4	Capstone Project	25.5	05-Mar	Tue	07:30:00 PM	10:00:00 PM	2.5	Sync-E	Lula Chee	
5	Viva Voce	3.5	07-Mar	Thu	06:30:00 PM	07:00:00 PM	0.5	Assessment	Yap Heng Kiong	
4	Viva Voce	25.5	07-Mar	Thu	07:00:00 PM	10:00:00 PM	3	Sync-E	Lula Chee	